

CUBE 2020 competition: building end users achieving energy savings

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[Building Quai Venduvre © Thomas and Porcher /Poste Immo in Caen \(France\) midterm champion](#)

CUBE 2020, A TOOL FOR ANTICIPATING THE COMING REGULATION FOR YOUR BUILDINGS' ENERGY PERFORMANCE

Concours Usages Bâtiment Efficace 2020 (CUBE 2020) is a general interest initiative aimed at assisting major users of office buildings to effectively reduce consumption linked to usage, while continuing ongoing controlling and operating efforts through implementation of a national competition between occupants.

Echoing the call for action in the Paris Climate Conference last December and in line with the terms of the Paris Agreement, *regulation for commercial buildings is on its way throughout Europe*. A decree in France is expected in June for commercial buildings: they will be required a 25% reduction of their energy use by 2020. No question that most of European countries will follow in the coming years.

The energy challenge CUBE 2020 competition turns out to be an excellent catalyst to meet the objectives for commercial real estate. After six months, 123 candidates of the current edition (for France, Belgium and Luxembourg) are on the average path of 5.4 % of cumulative energy savings at the mid-term point of the competition (broadly speaking, an expected outcome around 10% over a full year).

Three buildings have already reached 15% of energy savings according to the provisional ranking at the end of January, and at least twenty buildings exceeded 10% of cumulative economy savings after only six months of competition.

CUBE 2020: midterm rankings

At the end of December, the real estate branch of French national mail, Poste Immo, is the main CUBE 2020 energy performer according to the global ranking over all categories. But even though the group has six buildings in the top 20, the competition is fierce with SETEC, Schneider Electric, EGIS, Dalkia, or even EDF, Bureau Veritas, Cofely... And among all these champions, the municipality Communauté d'Agglomération du Niortais (local authorities in Niort) ranks 4th and the Belgian publisher Editions Dupuis are 16th with not less than 9% of cumulative economy savings so far!

CUBE 2020 opens its doors to the whole existing building stock and recognises the buildings in their own category: the challenge groups buildings according to their size, their technical progress, kind of use, private or public status and their certification level.

The by-products of CUBE 2020

Challenge CUBE 2020 triggers and assesses attainable energy savings during one year, by mobilizing the first two most immediately lucrative levers of the performance of a building: a better technical operation and the mobilization of occupiers. The contest adds efficiency to swiftness for a serene, fun and performing energy transition.

Taking part in the competition offers other important advantages that go beyond the simple application of a decree: a sociological study reveals that a year in CUBE challenge allows for the creation of new collaborations in project mode, triggering team building in the companies amongst departments which generally ignoring eachother or poorly collaborate together. These effects last after the competition and keep growing, even in other sustainable development aspects.

The French Ecology Minister Ségolène Royal sponsored the 2nd edition of CUBE 2020, reporting "shared experience creates new vocations by giving a quick and steady outlook of the financial, social and environmental rewards of economy savings policies for property managers and owners."

CUBE 2020 began development for its 3rd edition (starting January, 1st 2017) and propose to European building owners and tenants to join the contest and accelerate their energy transition.

- Source:

News Url:

<http://cube2020.uk/cube-2020-a-tool-for-anticipating-the-coming-regulation-for-y...>



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 [160316_press_release_results_cube_2020_december_2015_vf.pdf](#)

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